

Your Basic Style Guide:



My best and greatest advice to styling will always be just wear whatever the hell you want, considering that for most people the majority of hesitation in choosing an outfit is how other people will perceive it, and not strictly based on what you want. It took me a long time to even know what I wanted or liked because I had been more focused on what others would think, than what I truly loved. In which case, I understand people would rather just play it safe sometimes while still adding a little bit of originality. Therefore, the perfect place to start is "what colours will provide a match, instead of a clash?".

I have attached four outfits below to display how even just two colours that connect can pull an entire outfit together. That colour can be in your socks, an added piece of jewelry, a hat, just something that ties at least two pieces together and looks cohesive.



Photo 1: Pop of colour with the hat while the black and white label match the jacket and the dress.

Photo 2: Red and white from the sweater match the red and white on the boots, and the black dress underneath the sweater matches the boots.

Photo 3: Orange boots match the orange in the bag (example of an accessory being able to blend a bold colour into the outfit), and the white in the bag helps tie it together with the white top and dress.

Photo 4: The gold in the loafers, the light brown/beige detailing in the socks connect with the sweater, while the white and red in the socks match the red and white dress. In this case, the addition of the socks tied the whole outfit together.

I absolutely love to wear a crazy outfit and sometimes nothing matches, but when I do this the two colours I am wearing will be somewhat opposite of the colour wheel. It is actually a known fact that colours opposite to each other on the colour wheel compliment each other. Think green and purple, yellow and purple, red and blue; especially workout outfits. If not the colour wheel, think about certain brand colours that have proven to be successful (ex. Adidas Sambas and Hunter Rain Boots - Black, White and Red combo), or sports team colours that are designed to catch the eye (Lakers - Purple and Yellow). Even if you have two colours that clash a bit, try adding even a slight pop of one of the existing colours so that they can connect. Again, this addition could be as minimal as a hat, funky socks, jewelry etc. but it will pull the whole thing together.

This was one of my first tried and true lessons when deciding I wanted to lean into my own style more, so if you're ever struggling just start with the basics of matching.